



## Why do children love coming to PDG?

**Comfort and Satisfaction: Children should feel happy and relaxed at the dentist.** Some of you may remember being a young child, walking into an adult-oriented dental office for the first time and suddenly feeling intimidated, fearful and unsure about the experience. How much of a difference would it have made if the room were filled with colourful murals, happy children playing with toys, and friendly smiling faces behind the desk? At PDG, we know that kids feeling welcome and understood is the key to making dental visits a positive, warm, and nurturing experience for the child. Positive feelings generated at an early age will influence the future dental attitudes of children. Our offices are designed with layouts and colors to achieve a comfortable, harmonious, and inviting environment for our patients. We place similar emphasis on children and parents, ensuring that they are at ease with both the environment and personnel. We do our best to ensure that parents are also satisfied that their child has been treated well, both emotionally and clinically.

**Motivation: Early dental care is very important to oral health.** The early stages of life present the opportunity to influence life-long attitudes towards dental care. Establishment of positive oral health attitudes for both children and parents will preserve dental health in later years. A negative experience at this stage of a child's life can act as a deterrent to regular dental care. This forms one of the pillars of our decision making process as we individualize our treatment approach for every patient and family. We believe that most dental disease is preventable by sensible eating habits and patterns, appropriate oral hygiene practices, proper use of remineralizing products when indicated, and timely preventive dental procedures. In this way we look forward to having our patients develop with healthy, well-kept mouths, and with a positive outlook towards dentistry so that they may enjoy a lifetime of good dental health.

**Quality: Children find PDG special.** Successful dental treatment of children requires a level of enjoyment and satisfaction for those providing the service. Our prime concern is to accomplish dentistry for children with the same quality and attention to detail that is devoted to adults. In addition, any program of preventive dental health must be administered so as to reflect the highest standards. With over 40 years of history in providing specialty care in pediatric dentistry and orthodontics, our team at PDG has provided quality dental care to thousands of children in British Columbia.

*At PDG, We Understand Kids!*

